



WELCOME TO ADLER E-NEWS!

Welcome to the first issue of **Adler e-News**, an e-publication that allows you to be the first to know what's new at the Adler and what's coming up including: exhibitions and sky shows; family activities; public observing events; and special museum discounts available only to **Adler e-News** subscribers. We'll even throw in fun astronomy facts that will surely have your co-workers, friends and family asking, "How do you know that!"

Feel free to share **Adler e-News** with friends and family through the FORWARD option above. But if **Adler e-News** is not for you – though, we know it will be – you can unsubscribe at anytime. Please know your email address will never be traded or sold by us. We hope you enjoy the first e-Newsletter from America's First Planetarium!



AMERICA'S FIRST PLANETARIUM

In 1930, the Adler Planetarium – America's First Planetarium – did something no one in the United States had ever done before. It offered the people of Chicago the night sky – during the daytime. Complete with planets and constellations, the night sky was accurately recreated on a planetarium dome screen by the Zeiss projector in the Adler's new Sky Theater.

Seventy-five years later, you can still enjoy this extraordinary experience and wonder at the mysteries and marvels of the night sky at the Adler.

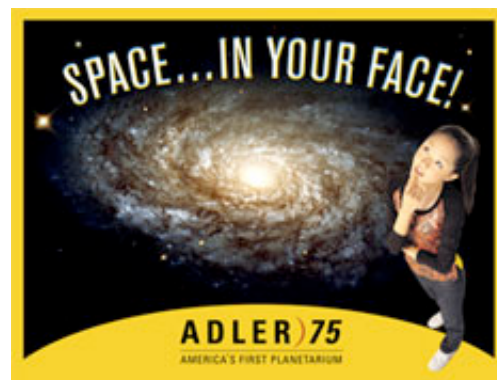
[Click here for more information about the Adler Planetarium:](#)

SPACE...IN YOUR FACE!

The night sky. Since the beginning of time, man has looked to the skies for meaning and inspiration. Find out what you're missing and get answers to some long pondered questions in *Space...In Your Face* now playing in the Sky Theater. Where exactly is the Big Dipper? What are the stories behind the constellations? *Space...In Your Face* will answer these questions and more. Always changing to accurately present the night sky, *Space...In Your Face* clues you in to "What's up" in Chicago's night sky. The sky's the limit, or is it?

Find out for yourself at the Adler.

[Click here for a list of sky shows now playing:](#)





HOUSTON, WE HAVE A BIRTHDAY!

CELEBRATE ASTRONAUT JIM LOVELL'S BIRTHDAY

Saturday, March 25 • 1:00 pm – 3:30 pm

Celebrate Capt. Jim Lovell's birthday, Adler-style. Sign a birthday card that will be sent to Capt. Lovell, enjoy free birthday cake and choose from plenty of fun family-friendly hands-on Moon activities such as: Make a Moon Crater, Create a Lava Flow, What's In That Rock? and Color Analyzers. Aspiring explorers can also imagine being an astronaut by trying on a replica Apollo spacesuit, helmet, gloves, and Moon boots!

The party begins at Capt. Lovell's sculpture in the Rainbow Lobby. And, look for updates on this summer's Gemini 12 exhibition.

[Click here for more birthday celebration information:](#)

CAN YOU BALANCE AN EGG DURING THE SPRING EQUINOX?

That's an egg-cellent question! According to Adler Astronomer Larry Ciupik, it is possible to stand an egg up on its end any day of the year - not just during the spring equinox.

What exactly is the spring equinox? It is the first day of spring when the sun shines directly on the Earth's equator. Yes, and what does that mean? It means that both day and night are 12 hours long. Gravity-wise, the equinox is the same as any other day of the year.

But don't just take our word - try it for yourself! Hint: Aggressively shake the egg and return it to the egg carton. Ten minutes later, try balancing it on a smooth surface.



[Click here to learn more about what's up in the Chicago night sky:](#)

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AMERICA'S FIRST PLANETARIUM

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