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Howl at the Moon! Moon Madness at the Adler Planetarium & Astronomy Museum July 20th, 2002

Play among the stars, make mischief in the solar system and howl at the Moon! It's Moon Madness at the Adler Planetarium & Astronomy Museum, Saturday, July 20th, 2002, 6:00 – 10:00 p.m., an evening of family fun focusing on the intrigue of the Earth's Moon, from the days of heavenly deities to modern times as our "natural satellite" the Moon has incited hopes and fears in humans for centuries.

While guests are picnicking on Lake Michigan, under a three-quarter full Moon, the Adler will offer free telescope viewing for all who chose to visit the museum campus. Inside the building, Adler visitors will be in a full-Moon fever, facing a myriad of Moon activities, including crater interactives, storytelling and Moon masks! Also included in the price of building admission for Moon Madness will be unlimited sky shows in both the StarRider™ and Sky Theaters, guided tours of the Adler's own Doane Observatory and a question and answer session with an Adler Astronomer.

In the Adler's *CyberSpace Gallery* guests can view videos of the Apollo Moon landings and, at 7:00 p.m., learn about the history of our Moon and its many roles in various cultures, throughout time. Visit the *Dawn of the Space Age* exhibit to relive the "space race" and man's first steps on the Moon. In the Adler's Solar System gallery guests can see a real Moon rock and be awed by the 3-D Moon globe. Moon Madness is an evening of adventure and affordable "space travel" for the whole family!

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Add One / Moon Madness

Building admission to this one-time event be \$15.00 for adults, \$12.00 for children and seniors, and a family pack for \$45.00 (2 adults/ 2 children or 1 adult/ 3 children). Bring your own picnic, or purchase a box dinner at Galileo's Café, the Adler's stellar eatery, and join the Adler for this mid-summer Moon Madness celebration!

Moon Madness is sponsored by Target and Marshall Field's Project Imagine and supported by Luna Bars.

Adler Planetarium & Astronomy Museum hours:

Sunday –Saturday 9:30 a.m. – 4:30 p.m.

June 1st through September 2nd, 2002

Saturday – Wednesday 9:00 a.m. – 6:00 p.m.

Thursday 9:00 a.m. – 10:00 p.m.

Friday 9:00 a.m.- 9:00 p.m.

On the first Friday of each month the Adler offers special programs with extended hours from 5 p.m. to 10 p.m.

Regular Admission:

Ultimate Universe Adventure is \$16.00 for adults, \$15.00 for seniors 65 and older and \$14.00 for children 4 – 17.

This package includes admission and the choice of two sky shows.

Galaxy Passport is \$13.00 for adults, \$12.00 for seniors 65 and older and \$11.00 for children 4 – 17. This package includes admission and choice of sky shows.

The Adler Planetarium & Astronomy Museum is the first planetarium in the Western Hemisphere. Its astronomy programs have reached over 35 million people during the past 72 years. Nine state-of-the-art exhibition galleries located in the stunning new Sky Pavilion and the recently renovated landmark 1930s building present modern space exploration along with the history of astronomy. The world's first StarRider™ Theater, the most technologically advanced, audience-interactive planetarium, fuels the imagination of visitors during virtual flights through the cosmos. With a staff of over 200, the Adler pursues its mission to present the human quest to better understand the universe. Adler scientists and historians, who hold joint appointments at the University of Chicago and Northwestern University, are working at the forefront of research in astronomy and its fascinating history. The Adler is leading the way into the new "Space Millennium."

FOR MORE INFORMATION, CALL (312) 922-STAR

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www.adlerplanetarium.org.

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