

**FOR IMMEDIATE RELEASE:**

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**ADLER PLANETARIUM & ASTRONOMY MUSEUM  
ANNOUNCES NEW VICE PRESIDENT POSITION**

Charles L. Katzenmeyer recently assumed the newly created position of Vice President for External Affairs at the Adler Planetarium & Astronomy Museum. Reporting directly to Adler President Paul H. Knappenberger Jr., Ph.D., Katzenmeyer will oversee the Adler's fund-raising campaign, sponsorship initiatives, lobbying, branding and public affairs efforts.

"Charles is enthusiastic about our mission, has wonderful ideas, and is professional and committed in his approach," comments Knappenberger, "I know he will make an outstanding addition to our staff."

Until accepting this position at the Adler, Katzenmeyer was Associate Director for Development and Public Affairs at the Smithsonian Institution's National Museum of Natural History in Washington, D.C. Prior to this he served as Campaign Director of The Field Museum's successful \$78 million capital fund drive.

"It's an honor to be invited by Dr. Knappenberger to help realize his vision of making the Adler the world's leading space science center," Katzenmeyer remarks.

A 1989 graduate of Northwestern University Kellogg School of Management with a M.B.A. in marketing and management, Katzenmeyer also received his undergraduate degree from Northwestern. Katzenmeyer is on the board of the Northwestern Alumni

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Association and has been active with the ACLU, Chicago House, Delta Tau Delta Fraternity and the Association for Fundraising Professionals.

Katzenmeyer resides in Chicago.

*The Adler Planetarium & Astronomy Museum is the first planetarium in the Western Hemisphere. Its astronomy programs have reached over 40 million people during the past 72 years. Ten state-of-the-art exhibition galleries located in the glass-enclosed Sky Pavilion and the renovated landmark 1930s building present modern space exploration along with the history of astronomy. The world's first StarRider™ Theater, the most technologically advanced, audience-interactive planetarium, fuels the imagination of visitors during virtual flights through the cosmos. With a staff of 200, the Adler pursues its mission to present the human quest to better understand the universe. Adler scientists and historians, who hold joint appointments at the University of Chicago and Northwestern University, are working at the forefront of research in astronomy and its fascinating history. The Adler is leading the way into the new "Space Millennium."*

**FOR MORE INFORMATION, CALL (312) 922-STAR  
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[www.adlerplanetarium.org](http://www.adlerplanetarium.org).**

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