

**A D L E R   P L A N E T A R I U M**  
**&   A S T R O N O M Y   M U S E U M**

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## **NEW DIGITALLY ANIMATED ALTERNATIVE-ROCK MUSIC SHOW TO DEBUT AT ADLER PLANETARIUM IN CHICAGO**

### **SONICVISION TO OFFER MUSICAL JOURNEY PAIRED WITH NEXT-GENERATION DIGITAL TECHNOLOGY TO ILLUMINATE ADLER PLANETARIUM'S DOME WITH MASTERFUL MORPHING AND COLORFUL VISIONS**

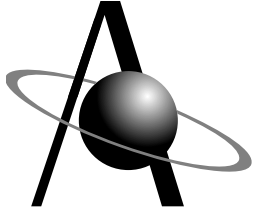
CHICAGO (Feb. 2, 2004) – SonicVision, a new 38-minute digitally animated alternative-rock music show created by the American Museum of Natural History, NY in association with MTV2 and musical artist Moby, will make its Chicago debut at the Adler Planetarium & Astronomy Museum on Friday, Feb. 27. SonicVision, which uses next-generation technology to blend popular music of today with the vibrant visual artistry of a diverse group of animators and video artists, was launched in September 2003 at Hayden Planetarium at the American Museum of Natural History's Rose Center for Earth and Space in New York. This show will be available for the first time outside the "Big Apple" to amaze and entertain the "Windy City" with four shows every Thursday, Friday and Saturday night throughout the year and beyond.

"When friends have asked me to describe the SonicVision show, I've had a hard time because, in addition to being remarkable, it really is completely different from anything else I've seen," said Moby.

SonicVision weaves together works of musical and visual art that carry audiences into a fantastical dreamspace. Moby's music mix ignites this one-of-a-kind experience, which uses the Adler Planetarium's renowned digital dome technology to illuminate the 9,500-square-foot StarRider dome with a dazzling morphing of colorful visions.

A team of animators and artists headed by Executive Producer Anthony Braun created the dizzying visuals that launch show-goers into fantasy space as Radiohead's "Everything in Its Right Place" resonates; the Boards of Canada's instrumental "Julie and Candy" brings viewers into an extraordinary space where cathedral-like structures are erected all around them; and Zwan's "Honestly" spins the audience wildly up into the heavens. Viewers will see "aliens" rave at a dance party, float off into space as fireworks explode across Adler Planetarium's entire dome, and witness a fiery kaleidoscope descending from overhead.

**Adler Planetarium  
& Astronomy Museum**  
1300 S. Lake Shore Drive  
Chicago, IL 60605  
312-922-STAR



ADLER PLANETARIUM  
& ASTRONOMY MUSEUM

### **Moby and the Music**

Using his musical talents to develop the mix for SonicVision, Moby -- who has long been interested in space and astronomy -- began collaborating with the American Museum of Natural History and MTV2 on SonicVision in Spring 2003. The show music features tracks from Radiohead, U2, David Bowie, Coldplay, Queens of the Stone Age, Prodigy, The Flaming Lips, Fischerspooner, Spiritualized, Audioslave, Stereolab, Boards of Canada, David Byrne and Brian Eno, Goldfrapp, Zwan, White Zombie and Moby, ranging from soothing sound of Zwan's "Honestly" to the wild spun of U2's "Elevation" to the rhythmic beat of Moby's own "Into the Blue" remix.

Shifting from electronica to Britpop to grunge, the music blends the gritty sounds of grunge with the intensely insistent beats of rock to create a dynamic audioscape that carries audiences on a thrilling, sensory-filled ride, making hearts beat fast one moment and calm the next.

SonicVision greatly extends the rich programming offered at Adler Planetarium & Astronomy Museum -- including family-friendly Far Out Fridays and out-of-this world exhibits like the Mars Exploration Rovers -- and expands the boundaries of the 1970-80s Pink Floyd laser shows. A worthy 21st-century successor to the Planetarium's laser shows, SonicVision revolutionizes entertainment via immersive digital technology that intertwines captivating sights with mesmerizing sounds -- giving new meaning to the question: "How do you see your music?"

SonicVision was developed by the American Museum of Natural History in collaboration with Moby and in association with MTV2. SonicVision is made possible by generous sponsorship and technology support from Sun Microsystems.

Tickets to SonicVision will be available for \$10 at the Adler Planetarium Box Office. Beginning Friday, Feb. 27, SonicVision show times will be as follows: Fridays and Saturdays at 7:30, 8:30, 9:30 and 10:30 p.m. For more information regarding SonicVision, please call the hotline at (312) 322-0548 or visit [www.adlerplanetarium.org](http://www.adlerplanetarium.org). Group ticket rates also are available; for more information regarding group tickets, please call (312) 294-0361.

The Adler Planetarium & Astronomy Museum, America's first planetarium, has inspired more than 35 million visitors since its opening in 1930. Nine state-of-the-art exhibition galleries located in the stunning Sky Pavilion present modern space exploration and the history of astronomy. The world's first StarRider Theater, the most technologically advanced, audience-interactive planetarium, features virtual flights through the cosmos. The Adler's mission to present the human quest to better understand the Universe is led by our scientists and historians, working at the forefront of research in astronomy and its fascinating history.

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