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For Immediate Release

**THE ADLER PLANETARIUM'S LUNAR LOUNGE
HEATS UP SUMMER NIGHTS**
Explore Chicago's Newest Nightlife Frontier Beginning June 3

CHICAGO (May 3, 2004) – The lakefront sizzles this summer! The **Adler Planetarium**, located at 1300 S. Lake Shore Dr., takes weekends to a new dimension with the new **Lunar Lounge**, lifting off on June 3. The Windy City's newest nightlife frontier offers a smoke-free pre-and post-show hangout for the Adler's psychedelic new show, **SonicVision** – the 38-minute digitally-animated dreamscape set to today's hottest alternative rock music. **Lunar Lounge** features a groovy galactic atmosphere with ambient beats and an astronomical array of out-of-this-world libations and edibles.

LUNAR LIBATIONS

Before and after transporting to dreamscape via **SonicVision**, fuel up or depressurize at **Lunar Lounge** with a variety of space age libations, including: **Mars on the Rocks**, featuring Jose Cuervo tequila, orange juice and a splash of Grenadine garnished with a Red Planet cherry and a slice of orbital orange; **The Sonic**, featuring Bacardi Limon, Blue Curacao, tangy lemonade and a splash of planetary pineapple juice; and **El Sol** featuring chilled vodka, Triple Sec, a ray of pineapple juice and a beam of lemonade garnished with a half moon of lemon. **Lunar Lounge** also will serve domestic and imported beer, wine and mixed drinks and a variety of stellar snacks.

Teleport to a lighter dimension during *Take Off* hour, featuring stellar drink specials every Thursday and Friday from 6 to 7 p.m. at **Lunar Lounge**.

Make a night of it and take a new spin on dinner and a movie! Every Thursday evening, beginning June 3, enjoy a special package price of \$15, which includes admission to **SonicVision** and **Luna Cabana** – a night of live salsa music from Chicago's hottest Latin bands and dance lessons from professional Latin instructors. Festive food will also be available for purchase at the Adler's *Galileo* café. Luna Cabana will heat up the lakefront Thursdays at 5 p.m.; **SonicVision** shows begin at 7:30 p.m.

ABOUT THE ADLER PLANETARIUM

Adler Planetarium & Astronomy Museum, America's first modern planetarium, has inspired tens of millions of visitors since its opening in 1930. Nine state-of-the-art exhibition galleries located in the stunning Sky Pavilion present modern space exploration and the history of astronomy. The world's first StarRider Theater, the most technologically advanced, audience-interactive planetarium theater features daily virtual flights through the cosmos. The Adler's mission to present the human quest to better understand the Universe is led by our PhD astronomers, historians and educators, working at the forefront of research in astronomy and its fascinating history. For more information on the **Adler Planetarium**, please call the hotline at (312) 322-0548 or visit www.adlerplanetarium.org.

SonicVision was developed by the American Museum of Natural History in collaboration with Moby and in Association with MTV2. **SonicVision** is made possible by generous sponsorship and technology support from Sun Microsystems.

Beginning June 3, **Lunar Lounge** will open at 6 p.m. on Thursdays and Fridays, and 6:30 p.m. on Saturdays in conjunction with **SonicVision**. Tickets are available at the Adler Planetarium Box Office for \$10 per person or \$7.50 per student with a valid school ID. **SonicVision** takes off every Thursday, Friday and Saturday at 7:30, 8:30, 9:30 and 10:30 p.m. Group ticket rates also are available; for more information regarding group tickets, please call (312) 294-0361.

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*Digital photography available upon request.