



FOR IMMEDIATE RELEASE: August 19, 2004

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## **ADLER PLANETARIUM & MEXICAN FINE ARTS CENTER MUSEUM COLLABORATE "UNDER ONE SKY"**

**Membership benefits agreement between the two museums  
offers two museums for the price of one**

CHICAGO, IL – The Adler Planetarium and the Mexican Fine Arts Center Museum (MFACM) today announced an eighteen-month partnership between the two museums. Members of either museum will enjoy reciprocal benefits through December 31, 2005. "Under One Sky" (Bajo Un Mismo Cielo) is the first such collaboration between two of Chicago's most prominent cultural institutions.

The cosmic collaboration was announced at the Adler's summer music and dance program, Luna Cabana. Members of the MFACM were the evening's special guests and joined with other members of the Latino community to participate in the World's Largest Outdoor Salsa Dance Lesson on the Adler's Sundial Plaza before the magnificent Chicago skyline.

"This is a very important partnership and outreach initiative for the Adler," said President Dr. Paul H. Knappenberger, Jr., PhD. "We are committed to making science education opportunities and other programs accessible to the Latino community and Spanish-speaking visitors. This partnership with the Mexican Fine Arts Center Museum gives members of both museums the chance to connect astronomy with Mexico's rich cultural history. There is a strong presence of astronomy in Mexican culture and this partnership allows us to promote cross-cultural opportunities to numerous communities."

"*Bajo Un Mismo Cielo* (Under One Sky) is a most appropriate title for two institutions coming together in this partnership. When you look at Mexico's culture, a lot of our art and creative inspiration was directly influenced by and derived from astronomy," said Carlos Tortolero, president of the Mexican Fine Arts Center Museum.

Membership benefits at the partner museums include:

**Adler Planetarium member benefits:**

- Unlimited general admission
- Free Sky Theater tickets
- 40% off StarRider Theater tickets
- 15% discount in the *Infinity Gift Shop*
- Discounts on Adler Educational Courses
- Invitations to Members Only events
- Discount admission to Adler Public Lectures

**Mexican Fine Arts Center Museum benefits:**

- Unlimited Admission
- Discounts on ticketed exhibitions and education opportunities that are not free
- 10-30% discounts for *Del Corazón* and *Sor Juana Performing Arts Festivals*
- Special invitations to Members Only receptions and programs
- Free subscription to the MFACM monthly electronic newsletter
- 15% discount at the museum gift shop, *Tienda Tzintzuntzan*
- Mailings on upcoming exhibitions, performing arts events and education opportunities

*The Adler Planetarium & Astronomy Museum, America's first planetarium, has inspired more than 35 million visitors since its opening in 1930. Nine state-of-the-art exhibition galleries located in the stunning Sky Pavilion present modern space exploration and the history of astronomy. The world's first StarRider Theater, the most technologically advanced, audience-interactive planetarium, features virtual flights through the cosmos. The Adler's mission to present the human quest to better understand the Universe is led by our scientists and historians, working at the forefront of research in astronomy and its fascinating history. The Adler Planetarium is located at 1300 S. Lake Shore Drive, Chicago. The Adler is open everyday except for Thanksgiving and Christmas Day. For more information, call the Adler Planetarium at 312.922-STAR, or check out our website at [www.adlerplanetarium.org](http://www.adlerplanetarium.org).*

*The Mexican Fine Arts Center Museum exists to stimulate and preserve the knowledge and appreciation of the Mexican culture as it manifests itself in and outside of Mexico. The Museum realizes its mission via sponsorship of special events and exhibits that exemplify the rich variety in visual and performing arts found in the Mexican culture, its development of a significant permanent collection of Mexican art, and its arts education programs. The MFACM has become the nation's largest*

*Latino cultural institution and the first and only Latino museum accredited by the American Association of Museums. By attracting over 145,000 visitors a year and over 1,500 school/tour groups, the Museum has become a pillar of cultural pride in the heart of Chicago's Pilsen/Little Village Mexican communities. The MFACM is located at 1852 W. 19<sup>th</sup> St., Chicago. The MFACM is open Tuesday – Sunday, from 10AM – 5PM. Admission to the Museum is always free. For more information, call the Mexican Fine Arts Center Museum at 312.738.1503, or check out our website at [www.mfacmchicago.org](http://www.mfacmchicago.org).*

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