

# ADLER)75

AMERICA'S FIRST PLANETARIUM

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## GET UP CLOSE AND PERSONAL WITH PLANET MARS

*Celebrate the Close Approach of the Red Planet at the Adler Planetarium This Fall*

Watch for Mars viewing to be magnificent this Fall. In late October, Mars will be approximately 43 million miles away from the Earth – the closest until the year 2018. From this distance, Mars will shine like a bright star in its characteristic colors of red and orange, in stark contrast to most of the other planets and stars.

With a telescope it will be possible to observe some of Mars' unique features, including the South Polar Ice Cap, dark surface features and perhaps even some dust storms.

Adler Planetarium has special observing events for visitors to view the bright planet Mars this Fall:

**WHAT: Mars Observing Events**

**WHEN: October 27 and 28, 2005 (8:30-11pm)  
November 4, 2005 (8:30-10pm)**

**WHERE: Adler Planetarium – 1300 South Lake Shore Drive**

### **OBSERVING EVENTS:**

- **October 27 and 28, 2005** – Free Mars observing via telescopes will take place from 8:30 pm until 11 pm outside on the east side of the Adler. The Adler's Doane Observatory will also be open for free viewing.

At 9:30 pm each night, the Adler will feature a live presentation featuring Mars, bright stars, and constellations that are visible. Presentation: \$5 per person.

- **Friday, November 4, 2005** – Mars viewing will take place at the Adler's Monthly **Far Out Friday** event. Mars observing will take place from 8:30 pm until 10 pm. The Doane Observatory will be open for viewing. Cost: \$20 for adults, \$17 for children; \$10 for students and teachers; \$5 for Adler members (includes museum admission and all evening sky shows).

Explore the Universe at America's First Planetarium - the only museum in the world with two full-size planetarium theaters. The Adler Planetarium is marking its 75th Anniversary by launching a year of celebration and a new vision for its future. A new mission will expand the museum's current focus on astronomy to celebrate human space exploration and America's space heroes. Through this new vision, the Adler will help inspire the next generation of explorers. For more information on Mars and other viewing events, visit [www.adlerplanetarium.org](http://www.adlerplanetarium.org)

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