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AMERICA'S FIRST PLANETARIUM

ADLER PLANETARIUM AND LASALLE BANK ANNOUNCE DISCOUNT DAYS AT THE ADLER

CHICAGO (September 11, 2006) – The Adler Planetarium today announced a partnership with LaSalle Bank to offer Adler visitors free general admission every Monday and Tuesday from September 11 – December 19, 2006 and January 9 through February 28, 2007. An additional fee for shows applies. LaSalle's corporate sponsorship will support "Discount Days at the Adler" from September 2006 through August 2007.

"Discount Days at the Adler are an important part of the museum's schedule," said Adler President Paul H. Knappenberger, Jr., PhD. "We appreciate LaSalle Bank's support in helping the Adler open our doors to everyone who wants to visit this world-class institution."

**Discount Days at the Adler presented by LaSalle Bank:
Mondays and Tuesdays – September 11 through December 19, 2006
Mondays and Tuesdays – January 9 through February 28, 2007**

The Adler offers a discount on admission to seniors, teachers and residents of the city of Chicago every day.

Discount Days at the Adler include entrance to the Adler's newest exhibition, **A Journey with Jim Lovell**, which is included in general museum admission. The first gallery of the **Shoot for the Moon** exhibition, it tells the story of Astronaut Jim Lovell's life and career using artifacts from his personal collection. The fully-restored Gemini 12 spacecraft flown by Lovell and Buzz Aldrin in 1966, is the centerpiece of a dynamic show celebrating the Gemini 12 mission and America's race to the Moon. The full **Shoot for the Moon** exhibition opens November 11, 2006 – the 40th anniversary of the Gemini 12 mission (Veterans' Day).

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The Adler Planetarium & Astronomy Museum – America's First Planetarium – was founded in 1930 by Chicago business leader Max Adler. The museum is home to two full-size planetarium theaters, including the world's first all-digital StarRider Theater, and one of the world's most important antique instrument collections. The Adler is a recognized leader in science education, with a focus on inspiring young people, particularly women and minorities, to pursue careers in science.

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