

ADLER LAUNCHES NEW ORIGINAL PODCAST SERIES, “ADLER NIGHT AND DAY”

Bi-weekly podcast series to illuminate Chicago’s skies for listeners

CHICAGO (Feb. 6, 2007)— The visions of the sky can now be in the palm of your hand with the Adler Planetarium’s new original podcast series, “Adler Night and Day.” A bi-weekly primer on the ever-changing sky and what stargazers can expect to see throughout the year, this online resource is now available for download.

With the release of “Adler Night and Day”, the Adler will position itself as a user-friendly source of astronomy information and insight to a broader audience. In the past the Adler had podcast various lectures and classes, but “Adler Night and Day” is the first original series produced by the planetarium. Each 10-minute long podcast has two components: a “night” section that focuses on observable celestial and man-made objects in the night sky, and a “day” section that looks at current and forecasted solar activity, explaining such solar phenomena as the Northern Lights and solar flares.

“People have always looked to the sky with curiosity,” said Vice President for Exhibits and Programs Susan Wagner, PhD. “ ‘Adler Night and Day’ will provide the tools needed to foster that natural curiosity and give audiences access to world class information via the newest technologies.”

To download the podcast, please visit www.adlerplanetarium.org/podcasts and follow the directions listed.

Other podcasts produced by the Adler Planetarium can be found at www.adlerplanetarium.org/podcasts.

The Adler Planetarium – America’s First Planetarium – was founded in 1930 by Chicago business leader Max Adler. The museum has announced a new vision to be the world’s leading space science center. The museum will inspire the next generation of explorers by sharing the stories of human space exploration and America’s space heroes. The Adler is a recognized leader in science education, with a focus on inspiring young people, particularly women and minorities, to pursue careers in science. For photos and additional information, please visit www.adlerplanetarium.org.