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ADLER TO HOST WORLD PREMIERE ZULA PATROL EXHIBITION AND SPACE SHOW
Popular Children's TV Show Comes to Life to Explore Weather at the Adler this Summer

CHICAGO (May 21, 2007) — The **Adler Planetarium** has Chicago's summer weather forecast, and it looks like rain, snow, sunshine, wind and clouds! On **Friday, June 8, 2007**, ***The Zula Patrol*** invades Chicago for the Earth debut — and world premiere — of their new weather-themed exhibition and space show at the Adler Planetarium.

Based on the popular CG animated PBS children's series and designed for children ages 3-8 years old, *The Zula Patrol* teaches young explorers about key science concepts as they encounter the strange and wild weather of planets — including ours. The exhibition and space show are scheduled to run through August 16, 2007 at the Adler Planetarium.

"Children have an innate curiosity about the world around them. ***The Zula Patrol*** exhibition and space show help them explore the basic idea that weather is part of their world, and their world is part of the larger Universe," said Adler Planetarium President Paul H. Knappenberger Jr., PhD. "The fun, hands-on elements of the exhibition help families learn how weather affects their daily lives and allows them to explore other aspects of our Universe together."

"I created *The Zula Patrol* weather exhibition and space show because it is crucial to get kids interested in science at an early age," said Deborah M. Manchester, PhD, creator and CEO of Zula, Inc. "They both introduce weather concepts such as wind, clouds and temperature extremes to kids and their families in fun and engaging ways — hopefully providing a catalyst for a science-minded future."

The two elements of the Adler's family-focused summer attraction are: ***The Zula Patrol: Mission Weather*** exhibition and ***The Zula Patrol: Under the Weather*** space show, which invite young explorers on an interplanetary adventure to learn about science, astronomy and space exploration.

THE EXHIBITION

The Zula Patrol: Mission Weather is made of five freestanding, interactive stations that combine to create the colorful cartoon world of Zula. Zula characters Captain Bula, Professor Multo, Space Pilot Zeeter, flying wonders Wizzy and Wigg, and Space Pet Gorga invite visitors to join them as they explore weather phenomena throughout the exhibit.

At the first station, families will learn about **clouds** along with Professor Multo and reach inside a swirl of water vapor — the closest thing to touching a real cloud. Whizzy and Wigg teach visitors about **wind** by using a variety of devices to move the air, starting a chain reaction of events, including spinning a windmill to trigger lights. **Temperature** is the focus of the next station, where young explorers can step inside two domes that demonstrate hot and cold extremes. Space Pilot Zeeter has transformed the cockpit of her spacecraft into **The Weather Window**.

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Visitors sit in the pilot and co-pilot seats and use three controls to change the scene in the Weather Window, where Zula villains Dark Truder and Traxie lurk. The last station, **Multopedia**, features Professor Multo's book – a content-rich, interactive media station that allows guests to scroll through video clips of weather scenarios ranging from a snowflake melting to a year's worth of weather flying by in a few seconds. A Zula-themed **activity center** allows kids to read weather-themed books and create the sounds of weather using a wind machine, rain tubes and a thunder sheet.

THE SPACE SHOW

The new space show ***The Zula Patrol: Under the Weather*** is presented in the world's first all-digital, 360-degree planetarium theater for an exciting immersive experience. The space show features the The Zula Patrol as they try to save the Solar System's weather from interplanetary villains.

A ZULA PATROL SUMMER AT THE ADLER

The fun continues all summer long with special Zula Patrol activities and events for the whole family including **Zula Patrol Family Week June 25-29** and a Zula Patrol-themed **Far Out Friday on July 6, 2007**. Both will feature Zula Patrol walk-around characters, free activities including *Design Your Own Zula Character* and *Build Your Own Space Station*, and weather-related demonstrations such as cloud making and static electricity. *Zula Patrol Family Week* is free with paid museum admission. Visit www.adlerplanetarium.org for Far Out Friday ticket prices and to confirm activities and times.

The Zula Patrol: Mission Weather was designed and developed by Zula USA LLC in partnership with THINKWELL DESIGN in Burbank, CA. ***The Zula Patrol: Under the Weather*** show was designed and developed by Zula USA LLC in partnership with E & S Spitz in Chadds Ford, PA.

Chicago media sponsors for *The Zula Patrol* exhibition and space show are WTTW 11 and *Chicago Parent* magazine.

From Memorial Day (May 28, 2007) through Labor Day (September 3, 2007) the Adler is open from 9:30 a.m. until 6 p.m. daily and until 10 p.m. on the first Friday of each month. For photos, show times and additional information, please visit www.adlerplanetarium.org.

About The Zula Patrol

Currently in its second season airing nationally on PBS, *The Zula Patrol* features a group of animated characters who travel to distant galaxies to learn about new and exciting aspects of science, astronomy and space exploration. Kids will learn interesting and critical facts about topics such as geology, biology, and the Solar System in which they live. With a secondary goal of encouraging core values of non-violence and tolerance, *The Zula Patrol* encourages whole family participation.

About the Adler Planetarium

The Adler Planetarium — America's First Planetarium — was founded in 1930 by Chicago business leader Max Adler. The museum has announced a new vision to be the world's leading space science center. The museum will inspire the next generation of explorers by sharing the stories of human space exploration and America's space heroes. The Adler is a recognized leader in science education, with a focus on inspiring young people to pursue careers in science, technology, engineering and math.

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