

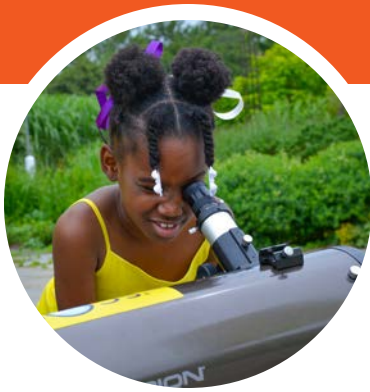
**ADLER PLANETARIUM**

# WOMEN IN SPACE SCIENCE

**AWARD LUNCHEON AND STUDENT PROGRAM**

**SPONSORSHIP OPPORTUNITIES**





## YOU ARE INVITED TO JOIN US FOR THE ADLER PLANETARIUM'S WOMEN IN SPACE SCIENCE AWARD CELEBRATION.

### DATE

Thursday, May 12, 2016

### LUNCHEON

11:30 am  
The Drake Hotel

### STUDENT PROGRAM

2:00 pm  
Adler Planetarium

### AWARD RECIPIENT

Wendy L. Freedman  
*John & Marion Sullivan University  
Professor of Astronomy & Astrophysics,  
The University of Chicago*

### EVENT CHAIRS

Erika Lautman Bartelstein, Chair  
Pamela Pohl, Vice-Chair

### SPONSORSHIP OPPORTUNITIES

Presenting Sponsor	\$25,000
Platinum Sponsor	\$15,000
Gold Sponsor	\$10,000
Silver Sponsor	\$5,000

### ATTENDANCE

400 guests expected

### ATTIRE

Business

On May 12, 2016, the Women's Board of the Adler Planetarium will host its annual *Women in Space Science Award Celebration*. For fourteen years, the Women's Board has recognized trailblazing women in science, technology, engineering, and math (STEM) with the goal of inspiring young women to pursue careers in these disciplines. In addition to an award luncheon, featuring a keynote presentation given by this year's honoree, the celebration includes an afternoon program for young women from Chicago-area schools.

Led by the award recipient and Adler astronomers and educators, students engage in hands-on, minds-on STEM workshops.

The *Women in Space Science Award Celebration* raises funds to support the Adler's STEM education programs including *Girls Do Hack* and *Girls' Technology Camp*.





Photo by  
John Zich

## 2016 HONOREE

# WENDY L. FREEDMAN

**JOHN & MARION SULLIVAN UNIVERSITY PROFESSOR OF  
ASTRONOMY & ASTROPHYSICS, THE UNIVERSITY OF CHICAGO**

Freedman’s research focuses on measuring both the current and past expansion rates of the Universe, and on characterizing the nature of dark energy—the mysterious force that causes the Universe to accelerate its expansion. She joined the University of Chicago in 2014 following a distinguished thirty-year career at the Observatories of the Carnegie Institution for Science in Pasadena, California. At Carnegie, Freedman was a co-leader of an international team of astronomers on the Hubble Space Telescope Key Project, a program to establish the distance scale of the Universe and measure the Hubble Constant—the rate at which the Universe is expanding.

While Director of the Carnegie Observatories, Freedman initiated the Giant Magellan Telescope (GMT) Project, an international consortium of 10 leading universities and science institutions, to build a 25-meter optical telescope at the Las Campanas Observatory in Chile, now underway. From 2003-2015 she served as the GMT board chair.

Freedman is an elected member of the National Academy of Sciences and the American Philosophical Society, and an elected Fellow of the American Academy of Arts and Sciences and the American Physical Society. Additional honors include the American Philosophical Society’s Magellanic Premium, the Gruber Cosmology Prize, and the Heineman Prize for Astrophysics.



## AT A GLANCE

The Adler Planetarium invites you to participate in the 2016 *Women in Space Science Award Celebration*. The luncheon features a reception for event attendees and a keynote presentation given by the honoree. Family and friends of participating teens are welcome and encouraged to attend.



## INTRODUCTORY PRESENTATION

Framed as an interactive discussion, students will be encouraged to engage Professor Freedman in conversation and ask questions about her education, career path, and field of work.



## STUDENT PROGRAM

The highlight of the event is an afternoon program for middle-school girls. Approximately 250 students from Chicago-area schools visit the Adler for an afternoon of engaging STEM workshops. The Adler invites employees of sponsor companies to serve as volunteers during this memorable day.

# PAST HONOREES

2015

**SUNITA L. WILLIAMS**

Captain, U.S. Navy  
NASA Astronaut

2014

**GWYNNE SHOTWELL**

President and COO  
SpaceX

2013

**AMBER GELL**

Rocket Scientist &  
Spacecraft Systems Engineer  
NASA/Lockheed Martin

2012

**DR. FRANCE A. CORDOVA**

Director, National Science  
Foundation

2011

**COLONEL PAM MELROY**

Space Shuttle Commander

2010

**C. MEGAN URRY, PHD**

Professor of Physics and  
Astronomy, Yale University

2009

**HEIDI HAMMEL, PHD**

Senior Research Scientist  
Space Science Institute

**VERA RUBIN, PHD**

Research Astronomer  
Carnegie Institute  
of Washington

2008

**BARBARA RADDING MORGAN**

Space Shuttle Astronaut

2007

**JOAN E. HIGGINBOTHAM**

Space Shuttle Astronaut

2006

**COMMANDER  
EILEEN COLLINS**

First woman to pilot a  
Space Shuttle

2005

**MERCURY 13**

Thirteen women trained  
to be America's first female  
astronauts

2004

**KATHY SULLIVAN, PHD**

First American woman to  
walk in space

2003

**JILL CORNELL TARTER, PHD**

Director of SETI Research  
SETI Institute

# ADLER WOMEN'S BOARD MEMBERS

Linda Ieleja Gerstman

**PRESIDENT**

Linda I. Celesia

**FOUNDER**

Erika Lautman Bartelstein

**EVENT CHAIR**

Pamela Pohl

**EVENT VICE-CHAIR**

Cynthia L. Ballew

Caroline Becker Joss

Donna Beering

Carolyn Berg

Sherry Schmitter Block

Lisa H. Bertagna

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Colleen Dobell

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Tacy Flint

Jacqueline G. Hawwa

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Nancy A. Temple

Michelle Vanderlaan

Almira Yllana

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR – \$25,000

As the *sole* Presenting Sponsor of *Women in Space Science*, you will receive a host of benefits including:

### MARKETING REACH

- Company name/logo recognition as the Presenting Sponsor on ALL event-related marketing materials; including on the invitation that is sent to over 500 prominent Chicago C-level executives and political leaders
- Company name/logo and link to company website on the Adler website event page
- Company name/logo recognition on museum gallery monitors throughout the event
- Company featured in the *AdlerStar* member magazine, with a readership of more than 30,000 households
- Company name or a senior level executive's name will be included as Host Committee Member
- Verbal recognition from the podium at the luncheon and during the student program
- Inclusion in the Adler's Annual Report

### SOCIAL MEDIA

- Company featured in relevant Facebook, Twitter, and Instagram posts, which combined have over 100,000 followers

### MUSEUM ACCESS AND VIP EVENTS

- Premier seating for two tables at the luncheon, including two seats at Professor Freedman's table
- VIP reception with Professor Freedman prior to the luncheon
- Volunteer opportunities for employees during the student program
- Executive invitations to the Corporate & Foundation Annual Luncheon
- 100 All-Access Passes to the Adler
- Ten complimentary tickets to a 2016 *Adler After Dark* (the Adler's 21+ after-hours event)

## **PLATINUM SPONSOR – \$15,000**

As a Platinum Sponsor of *Women in Space Science*, you will receive a host of benefits including:

- Premier seating for two tables of ten at the luncheon
- VIP reception with Professor Freedman prior to the luncheon
- Company name/logo recognition as a Platinum Sponsor on ALL event-related marketing materials
- Company name/logo and link to company website on the Adler website event page
- Company name/logo recognition on museum gallery monitors throughout the event
- Company name or a senior level executive's name will be included as Host Committee Member
- Verbal recognition from the podium at the luncheon and during the student program
- Volunteer opportunities for employees during the student program
- 50 All-Access Passes to the Adler
- Inclusion in the Adler's Annual Report

## **GOLD SPONSOR – \$10,000**

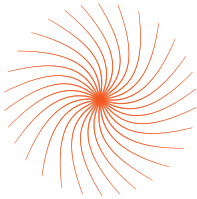
As a Gold Sponsor of *Women in Space Science*, you will receive a host of benefits including:

- Premier seating for one table of ten at the luncheon
- VIP reception with Professor Freedman prior to the luncheon
- Company name/logo recognition as a Gold Sponsor on ALL event-related marketing materials
- Company name/logo on the Adler website event page
- Company name or a senior level executive's name will be included as Host Committee Member
- Verbal recognition from the podium at the luncheon and during the student program
- Volunteer opportunities for employees during the student program
- Inclusion in the Adler's Annual Report

## **SILVER SPONSOR – \$5,000**

As a Silver Sponsor of *Women in Space Science*, you will receive a host of benefits including:

- Preferred seating for one table of ten at the luncheon
- Company name/logo recognition as Silver Sponsor on ALL event-related marketing materials
- Volunteer opportunities for employees during the student program
- Inclusion in the Adler's Annual Report



# WOMEN IN SPACE SCIENCE

## AWARD LUNCHEON AND STUDENT PROGRAM

### SPONSOR ENROLLMENT

Yes, my company will sponsor the 2016  
*Women in Space Science Award Celebration*.  
Please reserve the following:

- PRESENTING SPONSOR** \$25,000
- PLATINUM SPONSOR** \$15,000
- GOLD SPONSOR** \$10,000
- SILVER SPONSOR** \$5,000
- INDIVIDUAL TICKET** \_\_\_\_\_ at \$175 each

#### RECOGNITION

Please list your name (or the name of your  
company) as it should appear in printed materials:

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#### PAYMENT INFORMATION

- Enclosed is our check for \$\_\_\_\_\_.  
Please make checks payable to  
Adler Planetarium.
- Please provide an invoice.

#### SIGNATURE

Please remit payment to:  
Adler Planetarium  
Attn: Jennifer Carr  
1300 S. Lake Shore Dr.  
Chicago, IL 60605

#### CONTACT INFORMATION

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**TITLE**                      **NAME**

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**POSITION**

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**ADDRESS**

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**CITY**                                      **STATE**                                      **ZIP CODE**

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**PHONE**                                      **EMAIL**

The Adler Planetarium is a 501(c)(3) organization and  
contributions are tax-deductible as provided by law.  
Tax Identification Number 36-621090

**ADLER**  
PLANETARIUM



# ABOUT THE ADLER

The Adler Planetarium—America’s First Planetarium—is more than a museum; it is a laboratory, a classroom, and a community exploring the Universe together. Each year, over 550,000 visitors experience the museum’s interactive exhibitions, live, state-of-the-art planetarium shows, hands-on, minds-on science, technology, engineering, and math (STEM) education programs, cutting-edge research, and world-class collections.

Founded in 1930 by Chicago business leader Max Adler, the Adler Planetarium is a recognized leader in science engagement with the public; the museum’s scientists, historians, and educators inspire the next generation of explorers and invite the public to explore space and do science with us.

Thank you for your consideration.

FOR MORE INFORMATION, PLEASE CONTACT:

Jennifer Carr

[JCarr@adlerplanetarium.org](mailto:JCarr@adlerplanetarium.org)

312.322.0523

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