

## Join The Adler Planetarium Around Town During Their Unique Science Roadshow, Adler Space Experience!

CHICAGO – July 19, 2016 – Want to experience the awesomeness of space? Join the Adler Planetarium this summer as they bring their award-winning 'Space is Freaking Awesome' campaign to life all around Chicagoland. From July 23-31, keep your eye out for a lime green 'Space is Freaking Awesome' truck as it pops up in various locations around the city handing out astronaut ice cream and inviting the masses to experience some of the mind-blowing facts about our Universe. Activities are designed to appeal to the senses and give visitors a taste of what the Adler Planetarium has to offer.

## **ACTIVITIES:**

- Try dunking on a basketball hoop that you'd find on the Moon (if there really were basketball hoops on the Moon.)
- Get a whiff of the center of our galaxy—see if you can guess what it smells like. Hint: It's food-related!
- Experience every-day objects as you would if you lived on Jupiter—get those biceps ready!
- Ask an astronomer anything that's on your mind.



## **SCHEDULE:**

Date	Location	Time
Saturday, July 23	Taste of River North	12pm – 9pm
Sunday, July 24	Morton Arboretum	11am – 6pm
Wednesday, July 27	Thompson Center	9am – 4pm
Thursday, July 28	John Hancock Center	10am – 3pm
Friday, July 29	Navy Pier	9am – 7pm
Saturday, July 30	Randolph Street Market	10am – 5pm
Sunday, July 31	Six Flags Great America	10am – 6pm

For more information, please visit: <a href="http://www.adlerplanetarium.org/events/adler-space-experience">http://www.adlerplanetarium.org/events/adler-space-experience</a>

## **About the Adler Planetarium:**

The Adler Planetarium—America's First Planetarium—is more than a museum; it is a laboratory, a classroom, and a community exploring the Universe together. Each year, over 550,000 visitors experience the museum's interactive exhibitions, live planetarium shows, hands-on, minds-on STEM education programs, and world-class collections. Founded in 1930 by Chicago business leader Max Adler, the Adler Planetarium is a recognized leader in public engagement. The museum's scientists, historians, and educators inspire the next generation of explorers and invite you to explore space with us.