The Adler Planetarium—America’s First Planetarium—is more than a museum; it is a laboratory, a classroom, and a community exploring the Universe together. Each year, over 570,000 visitors experience the museum’s interactive exhibitions, live planetarium shows, hands-on, minds-on STEM programs, and world-class collections.

In 2017, our curiosity led us to many unusual places and unforgettable experiences...
# LookUp
More than 500,000 people experienced the historical eclipse together including a record 60,000 at Chicago’s Eclipse Fest alone.

Testified before Congress
on our successful public outreach and community engagement surrounding the eclipse.

Total number of philanthropic funds received
$8,312,000

Chased eclipses in our newest exhibition

Appeared in the media
2,587 times reaching a combined audience of 191 million

661 potential supernovae discovered
by Zooniverse citizen scientists

Celebrated black women in STEM
during a historical Hidden Figures Revealed event and new installation in Mission Moon

400 Teens helped build and test a sled to recover meteorite fragments from Lake Michigan as part of The Aquarius Project—a Museum Campus collaboration
FINANCIAL SNAPSHOT

CONTRIBUTIONS, MEMBERSHIPS, & FUNDRAISING EVENTS $8,312,000
ADMISSIONS $6,584,000
CHICAGO PARK DISTRICT $1,781,000
OTHER GOVERNMENT GRANTS $1,081,000
OTHER EARNED REVENUE $2,413,000

TOTAL: $20,171,000

EDUCATION & PROFESSIONAL PROGRAMS $15,151,000
COLLECTIONS CARE & STEWARDSHIP $677,000
DEVELOPMENT & MARKETING $1,582,000
ADMINISTRATION $1,891,000

TOTAL: $19,301,000

Audited financials, FY’17
THANK YOU

Like every journey, scientific exploration leads people to interesting—and sometimes unexpected—places. An engineering challenge that starts in your own backyard can propel you to the edge of the space. A blip in the sky can send you back to the beginning of time. A question about the asteroid belt can lead to the bottom of a great lake. And when you get there, you might find that your journey is far from over.

No matter where they end up, countless journeys begin at the Adler.

Thank you for making them all possible.

ADLER PLANETARIUM
The mission of the Adler Planetarium is to inspire exploration and understanding of our Universe.