



2018 CELESTIAL BALL

ANNUAL BLACK-TIE GALA AT THE ADLER PLANETARIUM



The Adler Planetarium presented Dover Corporation with the 2017 Corporate Partner Award represented by Bob Livingston, President & CEO.



Adler Planetarium Women's Board members attending the 2017 Celestial Ball.



Unique to Celestial Ball, guests are treated to a selection of table-side demonstrations by our teen "Science Sommeliers."



Celestial Ball donors support the Adler's ATLAS (Adler Team Leaders Advancing STEM) programs, giving teens the opportunity to practice STEM and professional skills.

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EVENT

2018 *Celestial Ball*

HONOREE

The Adler will recognize American hero, Captain James A. Lovell, Jr. and Magellan Corporation represented by President, Bob Arthur.

DINNER CO-CHAIRS

Pradip K. Patiath
James J. O'Connor, Jr.

WOMEN'S BOARD EVENT CO-CHAIRS

Lisa H. Bertagna
Mihra Seta

DATE

Saturday, September 8, 2018

LOCATION

Adler Planetarium

TIME

6:30 pm Cocktail reception
8:00 pm Dinner followed by dancing

EVENT OVERVIEW

Hosted by the Adler Planetarium Women's Board, the *Celestial Ball* raises \$1.7 million for educational programming that engages people in doing science and inspires young people to pursue careers in science, technology, engineering, and math (STEM).

EVENT GUESTS

700 guests are expected to attend, including business, civic, and philanthropic leaders. A highlight of the autumn season, the annual *Celestial Ball* is an elegant black-tie gala set under the stars.

SPONSORSHIP LEVELS

Galaxy Sponsor	\$50,000
Quasar Sponsor	\$25,000
Supernova Sponsor	\$15,000
Nova Sponsor	\$10,000
Individual Ticket	\$850

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2018 HONOREE

CAPTAIN JAMES A. LOVELL, JR.

Before he helped bring the crew of Apollo 13 safely back to Earth, before Apollo 8, before the Gemini missions, before there was even such a thing as an astronaut, Capt. Lovell was a boy who loved rockets. In dedicating his life to space exploration, Capt. Lovell has inspired countless young people to dream bigger and rise to every challenge they encounter.

Over the decades, Capt. Lovell and his wife, Marilyn, have generously shared their stories with the Adler and our guests. Several items from his personal collection are on display in the Adler's *Mission Moon* exhibit, where the Adler invites people of all ages to see America's first steps into space through the eyes of Capt. Lovell and his family.

It is an honor for the Adler to present Capt. Lovell with a special lifetime achievement award to commemorate the 50th anniversary of NASA's Apollo 8 mission, to celebrate his legacy, and to express our deep appreciation for his friendship.

2018 CORPORATE PARTNER AWARD HONOREE

MAGELLAN CORPORATION

Led by Bob Arthur, Magellan Corporation is committed to supporting local organizations who engage young students and explorers of all ages in new and unique ways. As the first sponsor of *Scopes in the City*, the Adler's urban telescope outreach program, and the sole sponsor of *Planets on the Path* (a scale model of our Solar System that spanned Chicago's entire lakefront in 2015), Magellan has helped the Adler inspire our neighbors to explore the community and the Universe with us.

The Adler is pleased to present Magellan with the 2018 Corporate Partner Award and thanks Magellan for the enormous difference they have made at the Planetarium.

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Mihra Seta

EVENT CO-CHAIRS

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2018 CELESTIAL BALL

SATURDAY, SEPTEMBER 8, 2018 • 6:30 PM–MIDNIGHT • BLACK TIE

Yes, I will be a sponsor for the 2018 *Celestial Ball!* Please reserve the following:

GALAXY \$50,000

- Recognition as an event co-host
- Premier table seating for ten
- Adler Corporate Family Day for employees
- Company logo prominently displayed in the museum for one year
- Recognition and company link on the Adler Planetarium website for one year
- Logo recognition on invitation and all printed materials*

QUASAR \$25,000

- Priority table seating for ten
- Adler Corporate Family Day for employees
- Recognition in Definiti Space Theater shows for one month
- Recognition and company link on the Adler Planetarium website for one year
- Logo recognition on gala program card*

SUPERNOVA \$15,000

- Preferred table seating for ten
- Recognition in Definiti Space Theater shows for one month
- Recognition on gala program card*

NOVA \$10,000

- Reserved table seating for ten
- Recognition on gala program card*

**INDIVIDUAL RESERVATION(S)
\$850**

NUMBER OF TICKETS _____

No, I am unable to attend but wish to make a contribution in the amount of \$ _____

NAME

TITLE

COMPANY

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

CONTACT NAME (FOR QUESTIONS AND SEATING)

CONTACT PHONE

CONTACT EMAIL

*PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED FOR YOUR CONTRIBUTION IN PRINTED MATERIALS (EXAMPLE: JANE DOE, XYZ COMPANY)

Enclosed is my check made payable to: Adler Planetarium

Please charge my credit card (circle one): AMERICAN EXPRESS DISCOVER MASTERCARD VISA

CREDIT CARD NUMBER

EXP

For information, please call Kate Brueggemann at 312-542-2419 or email kbrueggemann@adlerplanetarium.org

The Adler Planetarium is a 501(c)(3) organization. Contributions in excess of \$150 per person attending are tax deductible as provided by law. Tax exempt number is 36-6210902. Please reply at your earliest convenience and return to: 2018 Celestial Ball c/o PJH & Associates, Inc. - 205 West Wacker Drive, Suite 1400 - Chicago, IL 60606 - You may fax your response to 312-553-2007.

ADLER
PLANETARIUM

ABOUT THE ADLER

The Adler Planetarium—America’s First Planetarium—is more than a museum; it is a laboratory, a classroom, and a community exploring the Universe together. Each year, almost 600,000 visitors experience the museum’s interactive exhibitions, live, state-of-the-art planetarium shows, hands-on, minds-on science, technology, engineering, and math (STEM) education programs, cutting-edge research, and world-class collections.

Founded in 1930 by Chicago business leader Max Adler, the Adler Planetarium is a recognized leader in science engagement with the public; the museum’s scientists, historians, and educators inspire the next generation of explorers and invite the public to explore space and do science with us.

Thank you for your consideration.

FOR MORE INFORMATION, PLEASE CONTACT:

Kate Brueggemann
kbrueggemann@adlerplanetarium.org
312-542-2419

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