



# 2018

**A LOOK BACK**

**ADLER**  
PLANETARIUM



ABOVE: A guest contributing to real scientific research with help from a Zooniverse team member.

ABOVE RIGHT: Far Horizons participants prepping the high-altitude balloon on launch day.



## IN OUR INFINITE UNIVERSE, WE ARE LIMITED ONLY BY OUR IMAGINATIONS.

At the Adler Planetarium, we know that giant leaps forward in our understanding of the Universe are never the work of just one person. They are made up of the countless small steps taken by everyone who has ever looked up and wondered what might be.

Every day in 2018, the Adler community took our own steps toward a greater understanding of our Universe together.

*Here are a few of the ones we counted.*

**2018** A YEAR OF INFINITE POSSIBILITIES

JULY 30, 2018

3,000

FRIENDS GATHERED TO OBSERVE **MARS** WITH US



“EVERY RACE. EVERY AGE. IN LINE TO SEE MARS. TOGETHER. NOT FROM OUR OWN BACKYARDS, BUT FROM OUR CITY’S.”

- Heidi Stevens, *Chicago Tribune*, August 1, 2018

ZOOVERSE

launched **60** new projects

did science with **10,000** Chicagoans

classified **40 million** images for science and humanities research

discovered a system of **5** exoplanets

Hosted the *First Man* movie press junket including Academy Award-winning director **DAMIEN CHAZELLE** and actor **RYAN GOSLING**.

### THE AQUARIUS PROJECT

WINNER:  
2018 CHICAGO INNOVATION AWARD



### KAVLI LECTURE SERIES

2 LECTURES BROADCAST TO



**22** CITIES

**7** COUNTRIES

**5** CONTINENTS

And live streamed via YouTube 360 to audiences near and far.

Honored national hero (and friend of the Adler!) CAPTAIN JAMES A. LOVELL, JR. with A LIFETIME ACHIEVEMENT AWARD for inspiring generations of people to dream big.

'scopes IN THE city

2018 **taproom TOUR**

10 sites | dozens of new friends  
countless cosmic connections

Our collections team DIGITIZED 840 COLLECTIONS ITEMS AND CREATED 4 ONLINE EXHIBITIONS on Google Arts & Culture.

**ADLER TEENS SPENT**

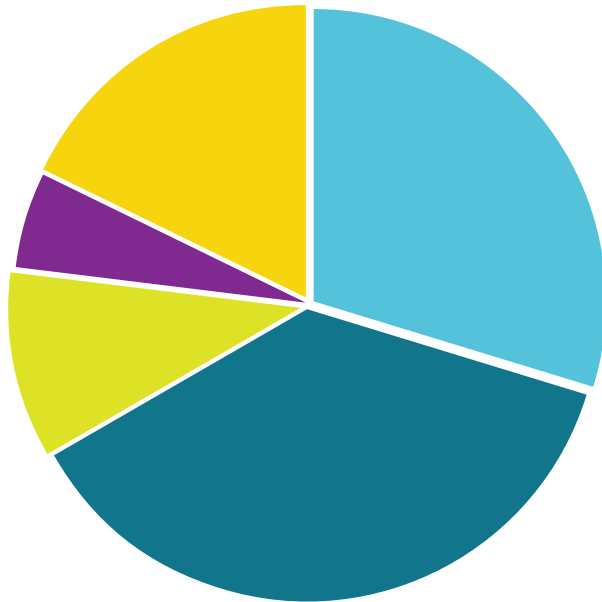
12,000 HOURS

tracking light pollution, hunting for meteorites, and launching experiments into the stratosphere.

# FISCAL YEAR 2018

## FINANCIAL SNAPSHOT

### REVENUE & SUPPORT

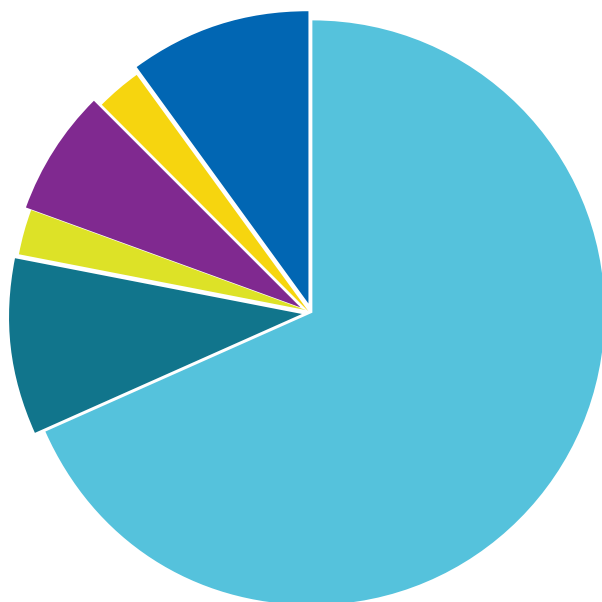


- CONTRIBUTIONS, MEMBERSHIPS & FUNDRAISING  
\$5,004,000
- ADMISSIONS  
\$6,240,000
- CHICAGO PARK DISTRICT  
\$1,693,000
- OTHER GOVERNMENT GRANTS  
\$892,000
- OTHER EARNED REVENUE  
\$2,972,000

**TOTAL: \$16,801,000**

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### EXPENSES



- GUEST EXPERIENCE, PUBLIC ENGAGEMENT & EDUCATION  
\$13,471,000
- SCIENCE & RESEARCH  
\$1,937,000
- COLLECTIONS & CURATORIAL  
\$504,000
- DEVELOPMENT & MEMBERSHIP  
\$1,328,000
- FUNDRAISING  
\$490,000
- GENERAL & ADMINISTRATION  
\$1,956,000

**TOTAL: \$19,686,000**

# THANK YOU

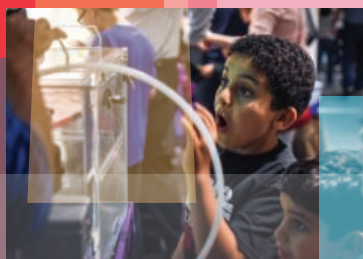
The Adler connects people all over the world to our Universe and to each other. When we look up together, we step forward together—here on Earth and out among the stars.

**Your support makes it possible.  
Keep looking up with us in 2019!**

**JAN 18: Imagine the Moon Sky Show Premiere**

**JAN 20: Total Lunar Eclipse Event**

**JULY 20: Apollo 11 50th Anniversary**



The mission of the Adler Planetarium is to inspire exploration and understanding of our Universe.

*Please visit [adlerplanetarium.org/financials](http://adlerplanetarium.org/financials) for fiscal 2018 audited financials*

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PLANETARIUM