

ADLER PLANETARIUM

WOMEN IN SPACE SCIENCE

AWARD CELEBRATION

2019 SPONSORSHIP OPPORTUNITIES



HONORING
PEGGY A. WHITSON, PhD
NASA ASTRONAUT

YOU ARE INVITED

The Adler Planetarium is pleased to invite you to the 2019 *Women in Space Science Award Celebration*. On May 16, 2019, the Adler Planetarium Women's Board will host their annual award celebration, honoring former NASA Chief Astronaut Peggy Whitson, PhD. The event will consist of an award luncheon and will feature a keynote address by the honoree and a discussion with the Adler's President and CEO, Michelle B. Larson, PhD.

EVENT DETAILS

Date: May 16, 2019

Time: 11:30 AM

Location: The Drake Hotel

Award Recipient: Peggy A. Whitson, PhD

Event Chair: Cynthia Ballew

Vice Chairs: Jacqueline Hawwa,

Kerri Schoonyoung

Attendance: 400 guests expected

Attire: Business

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor: \$25,000

Platinum Sponsor: \$15,000

Gold Sponsor: \$10,000

Silver Sponsor: \$5,000

2019 WOMEN IN SPACE SCIENCE AWARD CELEBRATION

AWARD LUNCHEON

The Adler Planetarium and the Adler Women's Board are delighted to announce this year's *Women in Space Science Award Celebration*, honoring the life and accomplishments of an illustrious woman in the fields of science, technology, engineering, and math (STEM). We hope you will join us in welcoming this year's honoree, Peggy Whitson!

Since it began in 2003, the *Women in Space Science Award Celebration* has recognized some of the brightest and most influential stars of the space science community. The research and leadership of past recipients have reshaped dozens of scientific fields, and their tireless public advocacy has inspired countless young women to enter careers in STEM.

The luncheon will feature a keynote address by the honoree, Peggy Whitson, and a discussion with the Adler's President and CEO, Michelle B. Larson, PhD. Proceeds from the event support the Adler's STEM education programs and empower young women in the Chicago area to achieve their dreams in science and space exploration.



2019 HONOREE: PEGGY A. WHITSON, PhD

Peggy A. Whitson, PhD, is a biochemist, a retired NASA Astronaut, and a world record holder in spaceflight. A veteran of three long-duration missions aboard the International Space Station (ISS), this trailblazing Iowa native has accomplished several “firsts” and broken space endurance records over the course of her career. She was the first woman to earn the role of astronaut chief, to command the ISS twice, and with a total of 665 days in space, Dr. Whitson holds the U.S. record, placing eighth on the all-time space endurance list. She also has lived in space longer than any woman world-wide. Dr. Whitson completed a career total of 10 spacewalks, another first, and the current record for women. During her final mission, Expedition 50/51/52, she broke the world record for single flight duration, 288 days. She was recognized in 2018 as one of *Time* magazine's 100 most influential people.

PAST HONOREES



2018 WISS Honoree Rosaly Lopes, PhD

2018

ROSALY LOPES, PhD

Senior Research Scientist &
Manager for Planetary Science
NASA

2017

BETH MOSES

Chief Astronaut Trainer
Virgin Galactic

2016

WENDY L. FREEDMAN

John & Marion Sullivan University
Professor of Astronomy &
Astrophysics
The University of Chicago

2015

SUNITA L. WILLIAMS

Captain, U.S. Navy
NASA Astronaut

2014

GWYNNE SHOTWELL

President and COO
SpaceX

2013

AMBER GELL

Rocket Scientist & Spacecraft
Systems Engineer
NASA/Lockheed Martin

2012

DR. FRANCE A. CÓRDOVA

Director
National Science Foundation

2011

COLONEL PAM MELROY

Space Shuttle Commander

2010

C. MEGAN URRY, PHD

Professor of Physics and Astronomy
Yale University

2009

HEIDI HAMMEL, PHD

Senior Research Scientist
Space Science Institute

VERA RUBIN, PHD

Research Astronomer
Carnegie Institute of Washington

2008

BARBARA RADDING MORGAN

Space Shuttle Astronaut

2007

JOAN E. HIGGINBOTHAM

Space Shuttle Astronaut

2006

COMMANDER EILEEN COLLINS

First woman to pilot a Space Shuttle

2005

MERCURY 13

Thirteen women trained to be
America's first female astronauts

2004

KATHY SULLIVAN, PHD

First American woman to walk in
space

2003

JILL CORNELL TARTER, PHD

Director of SETI Research
SETI Institute

ADLER PLANETARIUM WOMEN'S BOARD

Meg Sauer

PRESIDENT

Linda I. Celesia+*

FOUNDER

Cynthia L. Ballew+

EVENT CHAIR

Jacqueline G. Hawwa

VICE CHAIR

Kerri Schoonyoung

VICE CHAIR

Erika Lautman Bartelstein*

Caroline Becker Joss+

Donna Beering*

Carolyn Berg

Lisa H. Bertagna

Sherry Schmitter Block

Kate Boege

Jennifer Burnette*

Rebecca Childers Caleel

Kate Cicchelli

Vera Clark

Mel Cooney Higgins

Angie DiCarlo

Susan V. Downing+

Yasmina Duwe

Lilly Farahnakian

Tacy Flint

Linda Ieleja Gerstman+

Laura Glick

Dr. Carsi Hughes*

Kelly Kaiser

Mary Ann Karris

Susan Kirshner

Giovanna Krozel

Melissa Leet

Lisa Lewis

Jeannie Lewis

Susan K. Lovell*

Carlette McMullan

Theresa Montes*

Laura Myntti*

Penelope Obenshain*

Pamela Paziotopoulos*

Pamela Pohl*

Meg Prendergast+

Elisa Primavera-Bailey+

Janet Rauschenberger

Mihra Seta*

Tanya Silvio*

Orli D. Staley

Kristine Stoner

Nancy A. Temple+

Michelle Vanderlaan

Almira Yllana

Claire York

+Past President

*Past WISS Chair

ADLER PLANETARIUM BOARD OF TRUSTEES

Pradip K. Patiath

CHAIR

Amy L. Carbone

VICE CHAIR

Linda P. Jojo

VICE CHAIR

Daniel T. Mueller

SECRETARY

Jonathan H. Herbst

TREASURER

Michelle B. Larson, PhD

PRESIDENT AND CEO

Cynthia L. Ballew

Russell F. Bartmes

Raj Bhatia

Carolyn Bowman

Liam Caffrey

John E. Carlstrom, PhD

Linda I. Celesia

Donald C. Clark, Jr.

Frank M. Clark

Earle M. Combs III

Bryan C. Cressey

David A. Crown, PhD

J. Douglas Donenfeld

Daniel R. Eder

The Hon. Rahm Emanuel

John W. Estey

Michel J. Feldman

David W. Fox

Wendy L. Freedman, PhD

Nancy Emrich Freeman

Ryan Garino

Nancy S. Gerrie

Robert N. Gordon

Howard S. Goss

William J. Gruber

Raj P. Gupta, PE

Bernard L. Hengesbaugh

Seth E. Jacobson

Stefan C. James

Michael P. Kelly

Clyde Kofman

Peter J. Langas

Lisa H. Lewis

Steven S. Louis, MD

Capt. James A. Lovell, Jr.

Brooke MacLean

Fidel Marquez, Jr.

Maryann N. McNally

David Mintzer, PhD

Kenneth Nebenzahl

James J. O'Connor, Sr.

James J. O'Connor, Jr.

Nick Paldrmic

Duncan J. Palmer

Dushan Petrovich

Irene Siragusa Phelps

Ian C. Radomski

The Hon. Bruce V. Rauner

Sean B. Reynolds

Aaron C. Rudberg

Jesse H. Ruiz

Matthew F. Sauer

Meg Sauer

Michael Seedman

Brad Serlin

Gurpreet Singh

Harold B. Smith

Kecia Steelman

Paul D. Steinberg

Scott C. Swanson

Anthony L. Toulouse

Tina Tromaticzak

Peter O. Vandervoort, PhD

Edward J. Williams

Teresa K. Woodruff, PhD

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR – \$25,000

As a Diamond Sponsor, you will receive the following premier benefits:

- Premier seating for two tables of ten at the luncheon
- Private photo opportunity for attendees with the honoree
- Placement of an Adler astronomer at one table
- Company name or a senior level executive's name will be included as Host Committee Member
- Recognition:
 - Company logo as Diamond Sponsor on all event-related marketing materials, including:
 - Invitation
 - Press Release
 - Luncheon Printed Program
 - Monitors throughout the event
 - Company logo and link to company website on the Adler website event page and the Corporate Partners webpage
 - Verbal recognition from the podium at the luncheon

Sponsorship must be secured by March 1, 2019 to be included on invitation

Sponsorship must be secured by May 1, 2019 to be included on additional printed event materials



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR – \$15,000

As a Platinum Sponsor, you will receive the following premier benefits:

- Premier seating for one table of ten at the luncheon
- Company name or a senior level executive's name will be included as Host Committee Member
- Recognition:
 - Company logo as a Platinum Sponsor on all event-related marketing materials, including:
 - Invitation
 - Press Release
 - Luncheon Printed Program
 - Pull Up Banner
 - Monitors throughout the event
 - Company logo and link to company website on the Adler website event page and the Corporate Partners webpage
- Verbal recognition from the podium at the luncheon

GOLD SPONSOR – \$10,000

As a Gold Sponsor, you will receive the following preferred benefits:

- Preferred seating for one table of ten at the luncheon
- Recognition:
 - Company name as a Gold Sponsor on all event-related marketing materials, including:
 - Invitation
 - Luncheon Printed Program
 - Pull Up Banner
 - Company name on the Adler website event page

SILVER SPONSOR – \$5,000

As a Silver Sponsor, you will receive the following benefits:

- Preferred seating for one table of ten at the luncheon
- Recognition:
 - Company name as Silver Sponsor on event program
 - Company name on the Adler website event page

Sponsorship must be secured by March 1, 2019 to be included on invitation

Sponsorship must be secured by May 1, 2019 to be included on additional printed event materials

SPONSOR ENROLLMENT

Yes, I/my company will sponsor the 2019 *Women in Space Science Award Celebration*.

Please reserve the following:

- DIAMOND SPONSOR SILVER SPONSOR
 PLATINUM SPONSOR INDIVIDUAL TICKETS_____at \$175 each
 GOLD SPONSOR

RECOGNITION

Please list your name (or the name of your company) as it should appear in printed materials:

Please send a logo file to development@adlerplanetarium.org upon pledge commitment.

PAYMENT INFORMATION

Enclosed is our check for
\$ _____

*Please make checks payable to
Adler Planetarium.*

Please provide an invoice.

SIGNATURE

Please remit payment to:

Adler Planetarium
Attn: Development Office
1300 S. Lake Shore Dr.
Chicago, IL 60605

CONTACT INFORMATION

TITLE NAME

POSITION

ADDRESS

CITY STATE ZIP

PHONE

EMAIL

Please send completed form to development@adlerplanetarium.org or mail to Development's attention at the Adler Planetarium.

The Adler Planetarium is a 501(c)(3) organization and contributions are tax-deductible as provided by law. Tax Identification Number 36-6210902.

ADLER
PLANETARIUM

ABOUT THE ADLER PLANETARIUM

The Adler Planetarium connects people to the Universe and each other. Whether it is introducing a guest to the Ring Nebula, a neighborhood school to a community partner, a research team to an army of citizen scientists, or one staff member to another, the Adler's focus on meaningful connections dates back nearly a century.

Today, the museum hosts more than half a million visitors each year and reaches millions more through youth STEM programs, neighborhood skywatching events, online citizen science, and other outreach projects. With the Adler's support, people of all ages, backgrounds, and abilities gain the confidence to explore their Universe together and return to their communities ready to think critically and creatively about any challenge that comes their way.

Thank you for your consideration.

FOR MORE INFORMATION, PLEASE CONTACT:

Ann Kora
Senior Director, Development
akora@adlerplanetarium.org
312.294.0361