



ADLER PLANETARIUM



WOMEN IN SPACE SCIENCE

AWARD LUNCHEON AND STUDENT PROGRAM

SPONSORSHIP OPPORTUNITIES



YOU ARE INVITED TO JOIN US FOR THE ADLER PLANETARIUM'S WOMEN IN SPACE SCIENCE AWARD CELEBRATION.

DATE

Thursday, May 11, 2017

LUNCHEON

11:30 am

The Drake Hotel

STUDENT PROGRAM

2:00 pm

Adler Planetarium

AWARD RECIPIENT

Beth Moses

Chief Astronaut Trainer

Virgin Galactic

EVENT CHAIRS

Capt. Donna Beering, Chair

Dr. Carsi Hughes, Vice-Chair

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$15,000

Gold Sponsor \$10,000

Silver Sponsor \$5,000

ATTENDANCE

400 guests expected

ATTIRE

Business

On Thursday, May 11, 2017, the Women's Board of the Adler Planetarium will host its annual *Women in Space Science Award Celebration*. For fifteen years, the Women's Board has recognized trailblazing women in science, technology, engineering, and math (STEM) with the goal of inspiring young women to pursue careers in these disciplines.

In addition to an award luncheon, featuring a keynote presentation given by this year's honoree, the celebration includes an afternoon program for students from Chicago-area schools. Led by the award recipient and Adler astronomers and educators, students engage in hands-on, minds-on STEM workshops.

The *Women in Space Science Award Celebration* raises funds to support a variety of the Adler's STEM education programs.



2017 HONOREE

BETH MOSES

CHIEF ASTRONAUT TRAINER, VIRGIN GALACTIC

Beth Moses is the SpaceShipTwo Interiors Program Manager and Chief Astronaut Trainer at Virgin Galactic, the world's first commercial spaceline. Her teams are currently creating the customer cabin, training mockups, and spaceflight training program for Virgin Galactic's future astronauts. Beth is an aerospace engineer who joined Virgin Galactic from NASA where she served as the Spacewalk System Manager for the International Space Station (ISS). At NASA, she led the global program of human-in-the-loop tests to design the hardware used by spacewalkers to construct ISS in orbit. She is a recipient of the Robert J. Collier trophy, the highest honor in American aerospace, for "successful design, development, and assembly of the world's largest spacecraft, an orbiting laboratory, promising new discoveries for mankind and setting new standards for international cooperation in space."



AT A GLANCE

AWARD LUNCHEON

The Adler Planetarium invites you to participate in the 2017 *Women in Space Science Award Celebration*. The luncheon features a reception for event attendees and a keynote presentation given by the honoree.



STUDENT PRESENTATION

Approximately 250 middle-school girls from the Chicago area will attend an interactive and inspirational talk at the Adler by our honoree. Ms. Moses will be able to share her life's journey and how she overcame obstacles to achieve her goals. Students are encouraged to engage her in conversation, asking questions about her education, career path, and field of work.



STUDENT WORKSHOP

Students will spend the remainder of the day engaged in various STEM workshops. The Adler invites employees of sponsor companies to serve as volunteers during this memorable day as the girls get hands-on experience in problem-solving and teamwork.



PAST HONOREES

2016

WENDY L. FREEDMAN

John & Marion Sullivan University
Professor of Astronomy &
Astrophysics,
The University of Chicago

2015

SUNITA L. WILLIAMS

Captain, U.S. Navy
NASA Astronaut

2014

GWYNNE SHOTWELL

President and COO
SpaceX

2013

AMBER GELL

Rocket Scientist &
Spacecraft Systems Engineer
NASA/Lockheed Martin

2012

DR. FRANCE A. CORDOVA

Director, National Science
Foundation

2011

COLONEL PAM MELROY

Space Shuttle Commander

2010

C. MEGAN URRY, PHD

Professor of Physics
and Astronomy
Yale University

2009

HEIDI HAMMEL, PHD

Senior Research Scientist
Space Science Institute

VERA RUBIN, PHD

Research Astronomer
Carnegie Institute
of Washington

2008

BARBARA RADDING MORGAN

Space Shuttle Astronaut

2007

JOAN E. HIGGINBOTHAM

Space Shuttle Astronaut

2006

**COMMANDER
EILEEN COLLINS**

First woman to pilot a
Space Shuttle

2005

MERCURY 13

Thirteen women trained
to be America's first female
astronauts

2004

KATHY SULLIVAN, PHD

First American woman to
walk in space

2003

JILL CORNELL TARTER, PHD

Director of SETI Research
SETI Institute

ADLER WOMEN'S BOARD MEMBERS

Linda Ieleja Gerstman

PRESIDENT

Linda I. Celesia

FOUNDER

Capt. Donna Beering

EVENT CHAIR

Dr. Carsi Hughes

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Meg Prendergast

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Janet Rauschenberger

Meg Sauer

Mihra Seta

Tanya Silvio

Orli D. Staley

Nancy A. Temple

Michelle Vanderlaan

Almira Yllana

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR – \$15,000

As a Platinum Sponsor of *Women in Space Science*, you will receive a host of benefits including:

- Premier seating for two tables of ten at the luncheon
- VIP reception with Ms. Moses prior to the luncheon
- Company name/logo recognition as a Platinum Sponsor on all event-related marketing materials
- Company name/logo and link to company website on the Adler website event page
- Company name/logo recognition on museum gallery monitors throughout the event
- Company name or a senior level executive's name will be included as Host Committee Member
- Verbal recognition from the podium at the luncheon and during the student program
- Volunteer opportunities for employees during the student program
- 50 All-Access Passes to the Adler
- Inclusion in the Adler's Annual Report



GOLD SPONSOR – \$10,000

As a Gold Sponsor of *Women in Space Science*, you will receive a host of benefits including:

- Premier seating for one table of ten at the luncheon
- VIP reception with Ms. Moses prior to the luncheon
- Company name/logo recognition as a Gold Sponsor on all event-related marketing materials
- Company name/logo on the Adler website event page
- Company name or a senior level executive's name will be included as Host Committee Member
- Verbal recognition from the podium at the luncheon and during the student program
- Volunteer opportunities for employees during the student program
- Inclusion in the Adler's Annual Report

SILVER SPONSOR – \$5,000

As a Silver Sponsor of *Women in Space Science*, you will receive a host of benefits including:

- Preferred seating for one table of ten at the luncheon
- Company name/logo recognition as Silver Sponsor on all event-related marketing materials
- Volunteer opportunities for employees during the student program
- Inclusion in the Adler's Annual Report



WOMEN IN SPACE SCIENCE

AWARD LUNCHEON AND STUDENT PROGRAM

SPONSOR ENROLLMENT

Yes, my company will sponsor the 2017
Women in Space Science Award Celebration.
Please reserve the following:

- PLATINUM SPONSOR** \$15,000
- GOLD SPONSOR** \$10,000
- SILVER SPONSOR** \$5,000
- INDIVIDUAL TICKET** _____ at \$175 each

RECOGNITION

Please list your name (or the name of your company) as it should appear in printed materials:

PAYMENT INFORMATION

- Enclosed is our check for \$_____
- Please make checks payable to Adler Planetarium.
- Please provide an invoice.

SIGNATURE

Please remit payment to:
Adler Planetarium
Attn: Advancement Office
1300 S. Lake Shore Dr.
Chicago, IL 60605

CONTACT INFORMATION

TITLE **NAME**

POSITION

ADDRESS

CITY **STATE**

PHONE **EMAIL**

The Adler Planetarium is a 501(c)(3) organization and contributions are tax-deductible as provided by law. Tax Identification Number 36-6210902



ABOUT THE ADLER

The Adler Planetarium—America’s First Planetarium—is more than a museum; it is a laboratory, a classroom, and a community exploring the Universe together. Each year, nearly 570,000 visitors experience the museum’s interactive exhibitions, live, state-of-the-art planetarium shows, hands-on, minds-on science, technology, engineering, and math (STEM) education programs, cutting-edge research, and world-class collections.

Founded in 1930 by Chicago business leader Max Adler, the Adler Planetarium is a recognized leader in science engagement with the public; the museum’s scientists, historians, and educators inspire the next generation of explorers and invite the public to explore space and do science with us.

Thank you for your consideration.

FOR MORE INFORMATION, PLEASE CONTACT:

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312-542-2419

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